Volunteering, whatever the form, can enrich the workplace while also benefitting the surrounding community. Info Cubic, located in Englewood, has become one of the world’s premier employment-screening companies. Additionally, Info Cubic was selected as a Civic 50 Colorado honoree, meaning it is one of the 50 most civic-minded companies in the state annually.

The company has developed a strong commitment to corporate social responsibility, specifically by way of its diverse employee volunteer programs.

**Why does your company engage in corporate social responsibility?** At Info Cubic, we have a passion for our business, servicing our clients and giving back to our community. We believe that a strong CSR program boosts employee morale, supports employee growth and leads to greater employee productivity.

One of Info Cubic’s core values is recognizing that our actions can impact people’s lives, so we continually push ourselves to reimagine our impact on our clients and our community. Our dedicated, like-minded employees share this passion for spreading goodness within our community.

**How did your company start on its corporate social responsibility journey?** Info Cubic’s CSR journey began over 15 years ago when we recognized the need to implement a formal program to give back to our community. We reached out to our local chambers of commerce to search for volunteer opportunities and never looked back. Since then, Info Cubic has led a robust employee volunteer program that encourages employees to perform volunteer work and participate in various community service projects, including cleaning up parks and picnic areas, supporting the National Audubon Society and working at local food banks and homeless shelters.

**What advice would you give other companies on how to get started with corporate social responsibility?**

If you are thinking about starting a CSR program, we encourage you to just do it and not hesitate! Since it is important to let your employees lead the charge in your CSR program, you must recognize the causes that they are passionate about. Once you have gathered some ideas on potential causes to support, you can reach out to local nonprofits and chambers of commerce to ask about volunteer opportunities. At Info Cubic, we empower our employees by giving the necessary resources, including paid volunteer days to perform community service work.

The Civic 50 Colorado 2020 award is supported by CSR Solutions of Colorado, which submitted this Q&A. CSR Solutions of Colorado, a project of Community Shares of Colorado and Spark the Change Colorado, provides companies with the best tools and practices to implement corporate social responsibility. Through this important work, CSR Solutions of Colorado connects companies to great causes, truly highlighting the power of volunteerism and collaboration. Denver Business Journal edited this story.