

A WORD FROM OUR SPONSOR

INVEST IN K-12 EDUCATION NOW FOR A BETTER TOMORROW

Education is one of the greatest equalizers to ensure wellness and prosperity for all people and the communities



Adeeb Khan

they live in. If K-12 schools are underfunded and not supported, however, the opposite is true. Students who receive a sub-par K-12 education are at-risk of lifelong struggles to obtain a secure and successful future.

According to Childfund.org, people who do not earn a high school diploma by age 20 are seven times more likely to be persistently in poverty between ages 25 and 30. We all have a responsibility to ensure our children thrive, and it really does “take a village.”

For Janus Henderson, today’s Civic 50 Colorado spotlight company, investing in education is investing in the success of Denver’s future workforce. The mission of their foundation is to help youth achieve their full potential through access to better educational opportunities. Janus Henderson has donated more than \$6 million to the Denver Public Schools Foundation to fund innovative programs for teachers and students.

At Delta Dental of Colorado, we too believe investing in education now secures our state’s economic future. Earlier this month, we announced our second cohort of statewide educators recognized by the Touchdowns for Teachers program, in partnership with the Denver Broncos. Additionally, in partnership with the Denver Public Schools Foundation, we launched the In Honor of our Educators Fund to match donations 2:1 made in honor of a DPS teacher. On May 14, we partnered with Ellis Elementary School and Denver Urban Gardens to help the school build an outdoor learning environment.

This past year stressed our education system. The pandemic left school districts with significant budget shortfalls. As teachers and students recover from the challenges of COVID-19, the business community must support and engage with our education system. We need to help schools pick up the pieces from 2020 and make investments in the future of students. Whether your company contributes financially to a neighborhood school or participates in a volunteer activity, supporting our schools positively affects everyone’s future. How will your company invest in Colorado’s future workforce?

ADEEB KHAN

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GOOD WORKS

A look at corporate social responsibility and philanthropic efforts happening in the Denver region

PHILANTHROPY

JANUS HENDERSON SEES CSR AS LONG-TERM STRATEGY



JANUS HENDERSON INVESTORS

Food for Thought Denver was the recipient of a Janus Henderson grant, part of the finance firm’s commitment to the communities it serves in Colorado and the United Kingdom.

Finance firm takes long view on investments and sustainability.

As stewards of our community and the environment, businesses invested in corporate social responsibility play an important role in regard to sustainability. Janus Henderson, a Civic 50 Colorado 2020 Honoree, has developed a future-focused CSR program to best help local communities and make for a better tomorrow. The Civic 50 Colorado honors the 50 most civic-minded companies across the state, and this is the second consecutive year Janus Henderson is being recognized.

Why does your company engage in CSR? We believe that CSR is critical for our long-term sustainable success. As a global, active asset manager, we are focused on helping our clients achieve their long-term financial goals. We are committed to acting responsibly, not only in the way we invest and engage with our clients, but also in supporting our employees, managing our impact on the envi-

ronment and contributing to our communities.

Through our CSR pillars of Responsible Investing, Clients, Environment, Community and People we are leveraging our influence to deliver value to our clients, employees, shareholders and the communities in which we operate.

What’s one thing that your company considers CSR best practice? We believe it’s important for our employees to be actively engaged in the global community in which we operate through volunteering. Such service builds an employee culture that attracts and retains the best talent, extends the Janus Henderson brand and serves the communities where we live. Through the Janus Henderson Foundation, we are able to invest in educational programs that will make a positive impact on future generations around the world as well as support global charities about which our employees are passionate.

What will CSR look like in the future for your company? Janus Henderson is dedicated to being a responsible corporate partner and will continue to explore ways in

which we can better our communities through responsible social, environmental and investing practices. We will continue to review policies and practices to ensure we attract and retain a diverse and flexible workforce while prioritizing opportunities to have a positive impact on the world through charitable giving, volunteerism and environmental sustainability. We are committed to being transparent about how we utilize our resources and capabilities to contribute positively to address Corporate Social Responsibility challenges and pave the way for future generations. **✓**

The Civic 50 Colorado 2020 award is supported by CSR Solutions of Colorado, which submitted this Q&A. CSR Solutions of Colorado, a project of Community Shares of Colorado and Spark the Change Colorado, provides companies with the best tools and practices to implement corporate social responsibility. Through this important work, CSR Solutions of Colorado connects companies to great causes, truly highlighting the power of volunteerism and collaboration. Denver Business Journal edited this story.