Whether collaborating with a local nonprofit or empowering staff members to become further involved in their communities, companies have the capacity to positively impact change.

Charles Schwab was honored by The Civic 50 Colorado, which recognizes the state’s 50 most community-minded companies. Here, Charles Schwab highlights its experience with CSR and the programs it’s implemented to inspire a movement.

Why does your company engage in corporate social responsibility? At Schwab, we believe our responsibility as a corporate citizen goes beyond the value we provide by serving clients, so we conduct our business in ways that make a positive impact on our employees and the communities where we live and work.

We understand there are ways that our time, talents and resources can make a broader impact, so we help our employees give back to causes that matter to them and their communities. We are committed to demonstrating our values and heritage as a company that is invested in the success of our clients, employees and communities.

What CSR initiative has your company implemented that is especially innovative? Our Pro Bono Challenge, or PBC, is a skills-based flash-consulting event that enables Schwab employees to focus their time, talents and expertise to help local nonprofit organizations expand their impact in our communities. Cross-function-
MILE HIGH UNITED WAY GETS $20M GIFT FROM BILLIONAIRE

Author and philanthropist MacKenzie Scott, who Forbes says is worth $56.4 billion after receiving a 4% stake in Amazon as part of a divorce settlement with the tech giant’s founder, Jeff Bezos, donated $20 million to Mile High United Way. The Denver-based nonprofit, which is the original United Way, said in a statement that it marks the largest single donation in its 133-year history. Scott said in a Medium post that she’s donated nearly $4.2 billion to 384 organizations this year, and plans to give more.

UNITED AIRLINES SENDS SANTA TO FAMILIES IN NEED

Pandemic precautions led Denver-based poverty-and-family-focused nonprofit Warren Village to go virtual for its annual Holiday Shop event. Attendees of the virtual Zoom function were treated to storytelling and live music. Santa and Mrs. Claus also made a visit, traveling around the charity’s secured Capitol Hill apartment building on a float provided by United Airlines. Warren Village also recently received a $5,000 donation from AAA.

LAKEWOOD BREWERY DONATES TO HOSPITAL WORKERS

Old 121 Brewhouse, located in Lakewood, has teamed up with other local businesses to provide a little liquid relief to front-line hospital workers. The brewpub is offering free crowlers (32 ounces), which hold 32 ounces of beer, to any hospital employee that presents themselves at the establishment’s 1057 South Wadsworth Blvd. location with a badge. The business plans to give out 300 crowlers total.

HOME DEPOT STEPS UP FOR HOSPITALIZED KIDS

The Covid-19 pandemic means that hospitalized kids can’t see many visitors, so The Home Depot Foundation partnered with Children’s Hospital Colorado to provide its patients with stuffed animals, games and other interactive toys. The gifts will also be used to offer “congratulations” to kids after surgery and as birthday presents for children in need. The initiative was part of the foundation’s larger Operation Surprise campaign.

GOOD WORKS, IN BRIEF

Christine Benero is president and CEO of Mile High United Way.

The Leadership Trust allows me to connect with members who have been through the same vetting process.”

Rahul Patel
Patel Gaines
Managing Partner and CEO

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