WHAT IS THE CIVIC 50?
The Civic 50 is an initiative of Points of Light, a global organization dedicated to creating a culture of volunteering. It believes companies can be drivers of transformative social change. The Civic 50 serves as a benchmarking tool and platform for sharing best practices in corporate citizenship. It recognizes the most community-minded companies each year as determined by a survey (administered by True Impact) that evaluates how businesses weave together community needs, employee interests and organizational priorities. By participating in The Civic 50, companies committed to leveraging time, talent and treasure to drive social impact are provided with a roadmap to do just that.

WHAT IS THE CIVIC 50 COLORADO?
The Civic 50 Colorado is the local version of the national initiative, brought to our state by CSR Solutions of Colorado. It honors companies operating in Colorado (public and private) with 15+ employees based on an assessment of four dimensions of civic engagement: investment (strategically aligning resources); integration (unifying business functions); impact (measuring outcomes); and, inspiration (engaging others to create a movement, not just a moment).

WHAT IS CSR SOLUTIONS OF COLORADO?
CSR Solutions of Colorado is a partnership of Community Shares of Colorado (a leader in corporate employee engagement and philanthropy) and Spark the Change Colorado (creating a movement of good through volunteerism). Together, we empower Colorado businesses of all sizes with the strategies and services they need to give back to their communities, and do well by doing good.

“Doing the right thing is its own reward. That’s why AAA Colorado first came together in 1922: To serve and do right by Colorado. Still, from start to finish, the Civic 50 process proved incredibly powerful because it clarified and re-energized both our long history of service and our core motivations for doing what we do. That’s helped us attract great talent, inspired our employees as they come to work each and every day, and reminded our members why they’re proud to belong to this organization. In these extraordinary times, that has made all the difference.”

J. Skyler McKinley
Director, Public Relations and Government Affairs
AAA Colorado

“As a leading provider of medical liability insurance, COPIC’s mission is to improve medicine in the communities we serve. Employees embody this mission through their work and commitment to community service. COPIC and its employees were honored to be selected as one of the 50 most community-minded companies in our state as a part of The Civic 50 Colorado, an honor that has been celebrated by all staff members and the company’s board of directors. The Civic 50 survey is an invaluable tool that offers COPIC the opportunity to enhance the materiality of our CSR efforts and provides a framework to support the development of new initiatives, programming and outreach efforts.”

Meredith Hintze
Director, Foundation Operations and Community Outreach
COPIC

HOW CIVIC 50 COLORADO COMPANIES CONTRIBUTE
Despite a year fraught with workplace disruptions and financial difficulties, honorees of The Civic 50 Colorado still found ways to contribute to the state:

$45 million
Over $45 million in monetary and in-kind donations to Colorado charitable causes.

160,000
Over 160,000 volunteer hours, thanks to their employees, toward COVID-related assistance, social-justice efforts and other causes.

Workplace diversity, equity and inclusion programs offered at the majority of honoree companies.

Paid time off to volunteer offered at in the majority of honoree companies.
Meet Our Most Community-Minded Companies:

The Civic 50 Colorado

The Civic 50 Colorado recognizes the most community-minded companies in our state. These companies have shown excellence in making corporate citizenship a part of their business in order to make substantive contributions to our community. Please join us in congratulating our 2020 honorees.

www.csrsolutionsco.org

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Thank you to Delta Dental of Colorado for underwriting The Civic 50 Colorado 2020 honoree announcement and profiles of our honorees this coming year in the Denver Business Journal Good Works column.