



## WHAT IS THE CIVIC 50?

The Civic 50 is an initiative of the Points of Light Foundation, a national leader in corporate civic engagement. Launched in 2012, The Civic 50 serves as a benchmarking tool and platform for sharing best practices in corporate citizenship. It recognizes the 50 most community-minded companies each year as determined by a survey administered by True Impact. By participating in The Civic 50, companies committed to leveraging their time, talent and resources to drive social impact in their businesses and communities are provided with a roadmap to do just that.

## WHAT IS THE CIVIC 50 COLORADO?

The Civic 50 Colorado is the local version of the national initiative. It was introduced at a state level for the first time in 2019, in collaboration with CSR Solutions of Colorado, and with B:CIVIC serving as a promotional partner. It honors companies operating in Colorado (public and private) with 15+ employees based on an assessment of four dimensions of civic engagement: investment, integration, institutionalization and impact. The 2022 survey will launch on June 1st and closes on August 31st. A celebration honoring corporate community engagement in Colorado will take place this fall.

## WHAT IS CSR SOLUTIONS OF COLORADO?

CSR Solutions of Colorado is a collaboration of Community Shares of Colorado (a leader in corporate employee engagement and philanthropy) and Spark the Change Colorado (a leader in corporate volunteerism). Together, they empower Colorado businesses of all sizes with the strategies and services they need to give back to their communities, and do better by doing good.

[Take the Survey Starting June 1st](#)

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