INVESTMENT
How extensively and strategically your company applies its resources to community engagement, including employee time, skills, cash, in-kind giving, and leadership.

INTEGRATION
How your company’s community engagement program supports business interests and integrates into business functions, or how it “does well by doing good.”

INSTITUTIONALIZATION
How your company supports community engagement through its institutional policies, systems and incentives.

IMPACT (Social and Business Value)
How your company measures the social and business impact of its community engagement program.

The Civic 50 Survey Tool & Recognition
2019 National Honorees
The Civic 50 Colorado - Key Metrics

51% 51% of employees of The Civic 50 Colorado companies participate in external company-sponsored volunteerism (including hands-on, skills-based, and pro-bono volunteering). *This compares to 43% for The Civic 50 national honorees.*

10.4 The average number of volunteer hours per employee of The Civic 50 Colorado companies is 10.4. *This compares to 7.1 for The Civic 50 national honorees.*

35% 35% of volunteer hours of The Civic 50 Colorado companies are skills-based. *This compares to 28% for The Civic 50 national honorees.*

78% 78% percent of The Civic 50 Colorado companies offer paid-time off to volunteer to employees. *This compares to 72% for The Civic 50 national honorees.*